



## GPAC Draft General Plan Vision Statements and Guiding Principles

*October 2019*

The following is the GPAC Draft General Plan Vision Statement and Guiding Principles the GPAC created at the September 25, 2019, GPAC Meeting for community consideration. The GPAC Draft General Plan Vision Statement and Guiding Principles are based on GPAC and community input from the previous pop-up booths and online engagement.

The blue highlighted words in the GPAC Draft General Plan Vision Statement are key terms either identified by the GPAC or by the community.

### **GPAC Draft General Plan Vision Statement**

Pleasant Hill will be a **welcoming** city that prides itself on **diversity**, **safety**, and **transparency** for all. We will strive to **enhance** Pleasant Hill through **social interactions**, mobility improvements, and **educational** excellence. We will solidify ourselves as a City that values **economic development** and that is **business friendly**. Pleasant Hill will be the best community in the Bay Area by being a **resilient** community that is **fiscally sound**, **environmentally conscious**, **forward-thinking**, and **inclusive**: a great place for people of all ages to live, learn, work, and play.

### **GPAC Draft Guiding Principles**

- **Encourage Smart and Sensitive Development (Community Development Element)** – Protect and enhance the community character that defines Pleasant Hill by guiding future residential and commercial development to meet the needs of the community and is respectful of the environment.
- **Support Diverse Housing Options (Housing)** – Create the conditions necessary to stimulate housing options that provide opportunities for community members of all ages and incomes.
- **Foster Economic Diversity and Sustainability (Economic Strategy)** – Promote a diverse local economy that is flexible and adaptable to changes in consumer habits and market trends. Be a business-friendly community that supports businesses that foster new job growth and attract visitors to the city.
- **Barrier Free Mobility (Circulation Element)** – Advance and maintain a well-connected circulation system that minimizes barriers to travel throughout the city. Provide for a safe transportation system, including alternative modes of travel.
- **Balanced Growth (Growth Management Element)** – Focus new growth in areas adjacent to major corridors and transit systems and preserve existing single-family neighborhoods and open space resources. Support balanced development that aligns with current best practices and that is cohesive with community needs.
- **Ensuring Public Safety (Safety and Noise Element)** – Provide a safe community through sufficient public safety services, public awareness, and resilient preparedness and action plans for both man-made and natural disasters.